

KidCents

 The Rite Aid Foundation

Do Pennies Count?

Every penny counts
So does every person

Join

Rite Aid's
KidCents
program to
round-up your
purchase to the
nearest dollar
and donate your
change to the
Happy Trails
Children's
Foundation!



- 1.** Sign in to your Rite Aid Wellness+ account to participate in the KidCents program. If you do not have a Wellness+ account, enroll for free at KidCents.com
- 2.** After you are logged in, choose the "Select a Charity" option in the menu and choose Happy Trails Children's Foundation as your charity of choice to receive your change. Use your Wellness+ card every time you make a purchase at Rite Aid.
- 3.** Use your online KidCents dashboard to see how much you have donated.
- 4.** Encourage your friends and family to enroll in Wellness+ and join the KidCents program and round up their change for Happy Trails.

Here's an example,

If you make a purchase at Rite Aid in the amount of \$4.46, you will pay \$5.00 and .54 cents will come to Happy Trails Children's Foundation. That doesn't seem like much, but if thousands of people across the country are doing this every time they shop at Rite Aid, it adds up in a hurry! As soon as the change designated for Happy Trails reaches \$500.00 total, the Rite Aid Foundation will match it and send a check for \$1,000.00 to Happy Trails.

So pennies do indeed count!
Imagine the change your change can make!